

## Meet our 2017 AaEA Members of the Quarter!



AaEA is “opportunity and member driven,” and most of our programs and activities are initiated by our wonderful members. We are excited to recognize the following AaEA Members of the Quarter for their contributions to our AaEA committees.

Quarter 2 Sustaining Member: Will Moore, M.P.H., C.H.E.S.



### *Background*

**Where did you go to undergraduate and/or graduate school? What did you study?** Morehouse College (Undergraduate) and Morehouse School of Medicine (Graduate). I studied psychology at Morehouse College. I did my Masters of Public Health at Morehouse School of Medicine with a concentration on Health Education Health Promotion.

**How did you become an evaluator? How long have you worked in evaluation?** I unofficially became an evaluator when I started my first job out of Atlanta with Planned Parenthood of Georgia. I was the coordinator of a program called Boys to Men and provided comprehensive sex education to adolescent males in Metro Atlanta. During my time I evaluated the retention of the program participants as well as the knowledge, attitudes and behavior of participants. I then moved on to complete my MPH as Morehouse School of Medicine where I evaluated juveniles in detention centers around their knowledge and beliefs on substance abuse. Now I do evaluation on HIV/AIDS, adolescent health, and a variety of other Public Health related topic areas as an employee with ICF. All together I've worked in evaluation for about 10 years.

### *Life and Work in the ATL*

**Where do you currently work? What is your job title? How long have you worked there? Please describe your work.** I currently work at ICF as a Research Associate and web conferencing specialist. I work on a variety of projects that span subject matter including adolescent health, sexual and reproductive health, HIV/AIDS M&E and overall qualitative research. I also provide support for web conferences and meetings on a variety of virtual platforms. I've worked with ICF for 6 years. It will be lucky number 7 this October.

**How long have you lived in Atlanta? What do you like best about the city?** I've lived in Atlanta for 15 years now. I really like the weather, it's very similar to weather back in my home State of Texas. Atlanta is also a very fun "festival" town. I really like all the choices of festivals they have here throughout the year. I also like the history of Atlanta. More specifically, there is an amazing amount of civil rights history in and around the city that I love.

**How long have you been a member of AaEA? Why did you become a member?** I've been a member of AaEA for about 5 years. I became a member because I really like the people who are members and their passion for not only evaluation, but their own individual niches in evaluation.

### *Fun Facts and Aspirations*

**What is your favorite thing about being an evaluator?** My favorite thing about being an evaluator is the change I see my work making in various communities. For example if I'm working on a project that focuses on Impact or Outcome evaluation in a community, it's good to know that I played a part in conveying to my clients the work they've done and what can be done to make their work even better.

**What do you think the field of evaluation will look like in 10 years?** I think evaluation like everything else will be heavily affected by technology. Technology will play a vital role in how we collect data and evaluate programs.

**What are your professional goals over the next 5 years?** In the next 5 years, I plan to play an important role at my current company providing innovative advisement on merging technology with our evaluation efforts.

**In one word, complete the sentence: "Evaluators are like \_\_\_\_\_."** Evaluators are like beer, different in many ways but overall, contribute to the betterment and happiness of all.